

# BROMELIADS CARE GUIDE

Bromeliads are stunning tropical plants known for their bright, long-lasting flowers and striking, rosette-shaped foliage. They bring a bold, exotic look to any space and are surprisingly low-maintenance. Unlike most houseplants, Bromeliads absorb water through their central cup, making them easy to care for and highly adaptable.

## LIGHT REQUIREMENTS



- ✓ Best: Bright, indirect light for vivid colors and healthy growth.
- ✓ Tolerates: Medium light, but growth may slow.
- ✓ Avoid: Direct sun—it can burn the leaves.

**Pro Tip:** If your Bromeliad's colors start fading, it likely needs more light—move it closer to a window.

## SOIL & POTTING NEEDS

- ✓ Use a light, well-draining potting mix—a blend of orchid bark, peat, and perlite works well.
- ✓ A shallow pot is best, as Bromeliads have small root systems.
- ✓ Repot only when necessary—these plants are happy in tight spaces.

**Bonus Tip:** If your Bromeliad is epiphytic (like Tillandsia), mount it on wood, cork, or hang it in a basket with moss instead of planting in soil.

## GROWTH & SIZE

- ✓ Growth Rate: Slow to moderate—Bromeliads focus on producing one central bloom.
- ✓ Most varieties grow 1–3 feet tall and wide indoors.
- ✓ After blooming, the mother plant dies but produces pups (baby plants).

Want more Bromeliads? Separate pups once they're about 1/3 the size of the mother plant and plant them in fresh soil!

## HUMIDITY & TEMPERATURE

- ✓ Humidity: Prefers 50%+ humidity—higher is better for flowering.
- ✓ Temperature: Thrives in 65–85°F (18–29°C).
- ✓ Avoid cold drafts and temps below 50°F (10°C)—Bromeliads love warmth.

Want longer-lasting blooms? Place your Bromeliad near a humidifier or pebble tray for extra moisture.

## WATERING SCHEDULE



- ✓ Water by filling the central cup ("tank") once a week.
- ✓ Refresh the water weekly to prevent bacteria buildup.
- ✓ Lightly mist the leaves a few times a week for extra humidity.
- ✓ If grown in soil, water the roots sparingly, letting the soil dry slightly between waterings.

**Common Mistake:** Never let stagnant water sit in the cup for too long—this can lead to rot and bacterial growth.

## COMMON ISSUES & TROUBLESHOOTING

- ▶ Brown Leaf Tips?
  - ✓ Likely caused by dry air or chlorine in tap water—use filtered or rainwater.
- ▶ Yellowing Leaves?
  - ✓ Too much water—let the soil dry slightly between waterings.
- ▶ No Flowers?
  - ✓ Needs more light and a bit of stress—try placing a ripe apple near the plant for a few days; the ethylene gas can trigger blooming!
- ▶ Mushy Base or Rot?
  - ✓ Too much standing water in the central cup—empty and refresh weekly.

**Bonus Tip:**  
Rotate your Bromeliad every few weeks to ensure even growth and coloring!



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## LUXURY PLANT DESIGN & CARE

At Verdure Studio, we create custom indoor plant designs that enhance your home or office with luxurious, sustainable greenery. From statement plants to subtle accents, our designs bring beauty and tranquility to your space. We also offer personalized plant care services, including regular maintenance and seasonal rotations, ensuring your plants thrive year-round.



## SUCCULENT WORKSHOPS

Join our small group succulent workshops and experience the art of plant care and design firsthand. Our hands-on classes provide valuable insights into creating stunning plant arrangements with easy-to-maintain succulents. Perfect for plant enthusiasts or anyone looking to add personal, lush touches to their space.



## EVENT & STAGING PLANT DESIGN

Enhance your event or space with custom plant arrangements. From weddings, to staging, to pop-up displays, we create tailored designs that bring nature and elegance to any occasion, ensuring a lasting impression. Our team handles everything from design to installation, making the process seamless and stress-free for you.



## FARMERS MARKETS & FAIRS

Verdure Studio attends farmers markets and local events throughout the Boston area, offering a curated selection of beautiful plants, stylish pots, and expert plant care advice. Visit us to find the perfect addition to your home or office, and get personalized tips from our founder, Drew Angers. Check our website for upcoming dates.

# MEET OUR FOUNDER, DREW ANGERS



Plants have always been a part of my life. From a young age, I was fascinated by the magic of watching a plant grow from a tiny seed to a beautiful work of art. What began as a hobby—experimenting with different plants, learning about their care, and creating unique arrangements—quickly grew into a passion. After years in the corporate world, I made the decision to follow that passion and create Verdure Studio, blending my love for design and plants to transform spaces and bring a sense of joy and connection to my clients.